



PATENTS
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Seth Haberman et al.	Examiner:	Scott E. Beliveau
Application No.:	09/545,015	Confirmation No.:	9448
Filing Date:	April 7, 2000	Art Unit:	2614
For:	SYSTEM AND METHOD FOR PERSONALIZED MESSAGE CREATION AND DELIVERY		

Mail Stop RCE
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Dear Sir,

This Reply is in response to the Final Office Action that was mailed on June 16, 2005 (hereinafter, "Office Action"), having a three-month shortened period of response set to expire by September 16, 2005. Applicants have submitted herewith a petition for a three-month extension of time for responding to the Office Action, thereby extending the deadline to December 16, 2005.

Responsive to the Office Action, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims that begins on page 2 of this Reply.

Remarks begin on page 5 of this Reply.

Conclusion begins on page 11 of this Reply.

Authorization begins on page 13 of this Reply.